



GEICO SKYTYPERS FAST FACTS

GEICO Skytypers

- The *GEICO Skytypers* are the only flying unit in the world that performs at airshows and “types” by computer giant billboards in the sky.

Aircraft

- The aircraft used by the *GEICO Skytypers* are rare - North American SNJ-2's originally built in 1940 and 1941 during World War II.
- The planes have since been restored, and six out of the 12 remaining in the world are used by the *GEICO Skytypers*.
- Each World War II fighter-type aircraft is specially equipped and modified for their skytyping mission.

Skytyping

- The *GEICO Skytypers* will “Skytype” large messages while flying in a wide line abreast formation. The aircraft flying about 250 feet apart make each letter as tall as the Empire State Building.
- The lead aircraft carries a custom built computer that combined with special radios commands the smoke puffs in each of the aircraft in the formation. When the computer directs the aircraft to release a puff of smoke, it sends a signal to that aircraft. The radio signal causes a valve to release a non-polluting solution into the manifold. The solution is steamed, compressed and forced out the engine exhaust. The moment the steam hits the cold air at 10,000 feet, the white dots appear.

Skytyping (cont.)

- The messages created can be 1000 feet tall and as long as 6 to 8 miles!
- The messages are visible for 15 miles in any direction and thus can be seen by people for approximately 400 square miles.

Airshow Performance

- The Skytypers also fly a low level, precision flying demonstration that has thrilled spectators all over the United States.
- Through expert energy management and steady hands these expert pilots extract every ounce of performance possible from these wonderful WWII antique aircraft.

GEICO

- GEICO is the fourth-largest private-passenger auto insurer in the United States, and has been providing insurance for over 70 years. GEICO provides auto, motorcycle and boat insurance for more than 7 million policyholders and insures more than 12 million vehicles, keeping rates low by dealing directly with the customer. Those low rates as well as GEICO's 24/7 service are two of the reasons more than 10,000 drivers a week switch to GEICO. The GEICO message that "one 15-minute call could save you 15% or more on car insurance" has been advertised on television, radio, print media, billboards, and direct mail, and the "GEICO gecko" has become one of the most recognized brand symbols in the United States.
- **For more information or for free rate comparison to see how much you could save, visit geico.com, call 1-800-947-AUTO or check the yellow pages for a local GEICO representative.**